

XIII CONVENTION AZZURRA

International Meeting of the Firing Arts
porcelain painting, ceramics, glass, enamels

May, 24th - 25th , 2014

**Palazzo Bocconi
Corso Venezia 48
Milano – Italy**

Per Informazioni
A.I.D.I.P.P. Via P.L. da Palestrina 13, 20124 Milano
Tel. +39 02 66981271- Fax. + 39 02 66981812
Per urgenze / **in case of need** + 39 335 6215378
e-mail: info@hobbyceram.com - Donatella Viggiani
Sponsored by IPAT and WOCP – USA

Where is it located

Palazzo Bocconi is a wonderful antique residence in the heart of Milano.
The address is: 48 Corso Venezia just in front of the Park and in walking distance from the downtown shopping area.

Special Events

From Tradition to design.

From classical to modern style, the painted pieces will be exposed following a path that will show the visitors through the evolution of the Firing Arts in Italy and in the world.

Monochrome Harmony

In this section you will see pieces painted in one colour only or in an harmonious combination of different shades of the same colour.

Water and fire Emotions

Paintings with figurative and abstract reproductions of water and fire effects.
All techniques are admitted including photography.

The blow of art

Monica Sepe touches softly many different themes with the freshness of an attentive artistic look.

The peculiarity of this artist is her ability to enhance with the wise use of lights and darks feelings and special moments in life.

She looks deeply into the soul of her subjects and interprets the flowing of time and seasons.

With her brushstrokes and delicate colours, Monica Sepe, paints figures, portraits, landscapes, flowers, and animals.

Grand Prize City of Nova Milanese

During the Convention Azzurra the administration of Nova Milanese will award two prestigious prizes.

The chosen pieces will then remain permanently exposed in the Museum for the Firing Arts in Nova itself.

Master in the Fine Art of China Painting

Some of the final pieces painted by the graduated students that have completed the Program will be shown to assert the success of the Master Program.

We will also award the students that in May 2014 will have completed the First Certificate and graduate the students that will have finished the complete Master Program.

Art Apericena “La dolce vita”

A unique and extraordinary experience through many gourmet proposal in the Milanese tradition of a reinforced aperitiv/dinner .

A wonderful musical entertainment will mingle the guests together creating the perfect atmosphere for an artistical enriching impressions exchange.

Good wines, wonderful food, excellent music will give you the taste of the Italian “Dolce Vita”.

Cost € 120 per person.

Exhibition

For each piece put in the exhibition (base cm.30x30) € 50.00 – 3 pieces € 100.00

Special tariffs for painting schools.

The organization doesn't supply stands or supports.

Only the organizers can take pictures of all the pieces.

The organization doesn't assume any responsibility for accidental breakage, damage or loss incurred.

Delivery

Hobbyceram Milano, Via Palestrina 13: until 22.05.2014

Art Decò Torbole C. (BS), Via Mazzini 35, until 22.05.2014

Palazzo Bocconi, Milano, Corso Venezia 48 23.05.2012 9.00-18.00

To expose at the Convention you can call the number (+39) 02-66981271

or e-mail: hobbyceram@gmail.com to confirm delivery place and number of your pieces or if you need more informations.

Pieces return

Palazzo Bocconi : 26.05.2014 9.00-18.00

Hobbyceram Milano from 27.05.2014

Art Decò, Torbole C.(BS) from 28.05.2014

On all the pieces sold a 10% commission will be charged by A.I.D.I.P.P.

Trofeo Azzurro

This prestigious prize and many other awards will be given by an International Jury.

The ceremony will take place on May 24th at 6.00 p.m. .

Daily entry

May 24th -25th , 2014: 9.00-18.00

Costs: 1 day € 20.00 – 2 days € 35.00

You can buy tickets ahead. Ask for group tariffs if you are 6 or more.

Group tickets have to be purchased in advance.

Demonstrations: € 10.00

General ticket “all you can see” euro 50 daily.

It allows you to see all demonstrations, one or more times, during the day.

Workshops

Intensive courses of two hours with great masters who will share all their secrets. (all porcelain and using materials are included) **Jean Baptiste, Monica Sepe, Patrizia Arvieri, Stephen Hayes, Irene Schmidt Barkmann, Teresita Sartori,**

Cost: € 120

Special Seminars:

Flower power with Stephen Hayes: May 20-21-22nd, 2014

All most beautiful flowers will be painted with open medium and square shaded brushes with the best teacher all over the world !

Reservation is required, as places are limited.

The course will be hold at Hobbyceram Milano, Via Palestrina 13.

Total cost/ 3 days: € 600

All materials included.

Advanced Italian Design Class: teacher Donatella Viggiani and Marcella Bacca
May 27-28-29th, 2014

Contemporary projects with most advanced materials in the sign of Italian creativity.

Reservation is required, as places are limited.

The course will be hold at Hobbyceram Milano, Via Palestrina 13.

Total cost/ 3 days: € 600

All materials included.

Commercial booths

Commercial booth € 600

Booths are reserved following the order of arrival and up to the delivery of all available spaces.

Important

Special package:

2 Full day entry ticket for the Convention:

May 24-25th and the Dolce Vita Aperi-Dinner

Cost: € 150 per person.

Special trips:

On Monday 26/5 at 2 pm. For the Convention visitors only,

The Organization offers a special guided tour to visit the

“**Firing Arts Museum**” In Nova Milanese (just outside Milan)

the largest Collection of Contemporary Masterpieces in Europe.

You'll find wonderful painted porcelains, ceramics, enamels and glass fusing creations.

Cost: € 60

Minimum required 25 partecipants.

Departure from Hobbyceram Milano.
Different time can be arranged if a group demands it.

Visit to Hobbyceram, to see the heart of Italian Porcelain Painting enriched with a wide choice of International artists works.

Thursday May 22nd and Friday May 23rd at Hobbyceram Milano you can visit the private Collection of painted Masterpieces as well as the kiln factory...
The entrance is free but reservation is required !.

Where to stay

ADI Doria Grand Hotel

Viale Andrea Doria, 22 - 20124 Milano
Tel. [+39 02 67.411.411](tel:+390267411411)

Located in the heart of Milan's business and shopping district, close to Corso Buenos Aires and Central Station. Easily accessible with the three underground lines.
124 bright and soundproofed rooms with Sky Vision Plus TV channels, white Carrara Marble bathrooms. Delicious buffet breakfast. Our restaurant Il Capriccio offers Italian and international cuisine. Stop at the Caffè Doria - Jazz Club for a live music evening. Three spacious meeting rooms and our Sala Archi for gala dinners, weddings and special events. Large covered garage. WiFi internet connection available free of charge in the entire hotel.

Book Online the special offer XIII Convention Azzurra

[XIII Convention Azzurra - Book Online](#)

Souvenirs:

A photographer will be available at the Convention to take pictures of your own pieces, a CD with all the winning pieces will be on sale after the Convention.
You can reserve it on place.